Jutta Treviranus is the Director of the Inclusive Design Research Centre (IDRC) and professor at OCAD University in Toronto. The IDRC (formerly the Adaptive Technology Resource Centre) conducts proactive research and development to support digital inclusion and inclusive practices and policies in our digitally transformed society. Jutta also heads the Inclusive Design Institute—a multi-university, regional centre of expertise on inclusive design. Jutta is the Co-Director of the FLOE (Fostering Local Opportunities Everywhere) project, and has led many international multi-partner research networks that have created broadly implemented technical innovations that support inclusion. These include the Cloud Project, Fluid Engage, CulturAll, Stretch, FLOE and many others. Jutta and her team have pioneered personalization as an approach to accessibility in the digital domain. She has played a leading role in developing accessibility legislation, standards and specifications internationally (including WAI ATAG, IMS Accessible XML, ISO 24751, and AODA Information and Communications).