Baroness Martha-Lane Fox co-founded Europe’s largest travel and leisure website lastminute.com with Brent Hoberman in 1998, they took it public in 2000 and sold it in 2005. Martha was appointed a crossbench peer in the House of Lords in March 2013. Martha is currently founder and executive chair of doteveryone.org.uk. Doteveryone is the first institute dedicated to making Britain brilliant in the networked age. Initially, it is focusing on three key areas — women and technology, digital leadership and building prototypes for public organisations. She is also chair of Go On UK, a coalition of public and private sector partners that are helping millions more people and organisations online.

In March 2014 she was appointed Chancellor of the Open University. Martha co-founded and chairs LuckyVoice, revolutionising the karaoke industry. She chairs MakieLab. She is a Non-Executive Director at Marks & Spencer and the Women’s Prize for Fiction. In 2015 Martha joined the board of the Creative Industries Federation and the Open Data Institute. In 2007 Martha founded her own charitable foundation Antigone.org.uk and also serves as a Patron of AbilityNet, Reprieve, Camfed and Just for Kids Law. In 2013 Martha was awarded a CBE.

The Organizing Committee of WWW2016 is pleased to offer a wide selection of hotels near the venue with discounted rates. Early hotel reservation is highly recommended.